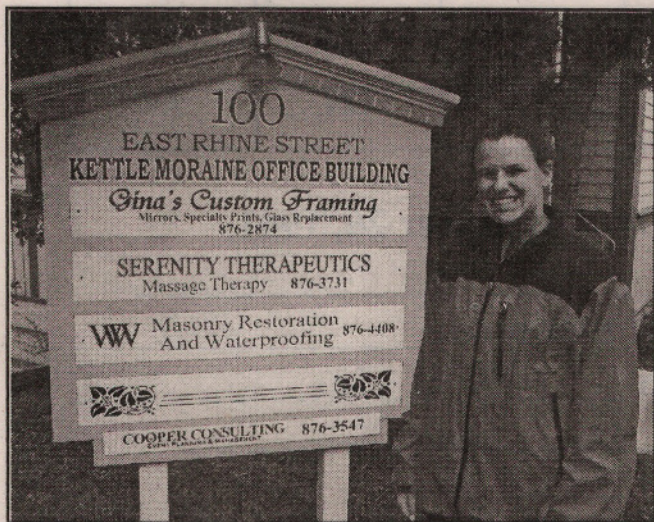


# Cooper Consulting Opens Office on E. Rhine Street in Elkhart Lake



Laura Cooper of Elkhart Lake has established her event planning and management business in the Kettle Moraine Office Building at 100 E. Rhine Street. Laura is currently organizing a trip to support your local Brewcity Bruiser Roller Girl, Mandi Bender, co-owner of Exhibition Art Gallery and Boutique.

*Photo and article by Joan Koebel*

Laura Cooper has opened a private office in the Kettle Moraine Office Building and is kicking off her event planning and management business by organizing an event to introduce *Boom Boom Bender* to you.

Get on board a Deluxe Motor Coach and head to the Milwaukee County Sports Complex to watch Boom Boom in a Roller Derby Freak Show! It's the third bout of the season, featuring The Rushin Rollettes versus The Crazy 8's and The Shevil Knevils versus Maiden Milwaukee – plus the city's largest costume contest during the halftime show.

Make your reservations by calling Cooper Consulting at 876-3547 or email [laura@cooperconsultingevents.com](mailto:laura@cooperconsultingevents.com) by Friday, October 27. The cost is \$50 per person and the bus leaves at 5:30 pm on October 28 from 100 E. Rhine Street in Elkhart Lake and will return around 11:30 pm. Please feel free to bring lawn chairs, beer, booze and food (no glass or smoking on the bus).

This is just one type of event

that Laura will help you plan and execute. Traditional events such as wedding, anniversary parties, and grand opening events are far more common but she's always up for a challenge and will take care of everything from arranging the menu and caterer to ordering and mailing the invitations.

Laura has some great business and personal stories to share. She's worked for Paul Newman's Race team and will run her first marathon in Athens, Greece. She's been training since June for the event which will benefit Newman's Hole in the Wall Camps.

In addition to Laura's own events, she has been working for the Newman-Haas Racing Team and Revolution, which is a sports marketing company in Chicago. She will continue working for Revolution who allows her to do much of their work from her office in Elkhart Lake.

When asked how she got into this industry, she confessed to meeting her first bosses at Siebkens Resort. Everything grew from this chance encounter and continues to present one exciting experience after another.